



FOR IMMEDIATE RELEASE

Contact: Beth Freeman
678-757-5597
beth@pebbletossers.org

Pebble Tossers hires Rebecca Sandberg as Finance and Administration Director

From volunteer to board president to staff, Sandberg continues a ripple of giving.

(Atlanta, GA, October 31, 2022)... Pebble Tossers, Atlanta's leading youth leadership development nonprofit, has named Rebecca Sandberg as Finance and Administration Director. In this role, Sandberg will oversee all fiscal matters, including annual and long-term planning and forecasting, accounting, budgeting, and HR. She will also provide oversight on IT matters to ensure that Pebble Tossers has the right tools, systems, and technology to support a robust membership experience and a culture that promotes growth and innovation. Additionally, Sandberg will help track and identify key metrics to further the organization's work and impact.

"Rebecca brings a passion for Pebble Tossers' mission which sparked as she volunteered with her family. Her visionary leadership has proven invaluable to our Board of Directors. She brings a focus on data-driven decisions and a high energy level with a can-do mindset," says Guynn. "We are excited about the future with Rebecca and her commitment to developing the next generation of servant leaders."

Sandberg joined Pebble Tossers' Board of Directors in 2018 and served as its President from 2019-2021. In her new role, Sandberg will report to the Founding Executive Director, Jennifer Guynn, as a critical strategic partner. She has 20+ years of diverse experience as a social sector nonprofit leader and community organizer, management consulting leader, senior leader in corporate finance, and assurance and consultative experience in a Big 4 accounting firm. Sandberg is a cross-functional collaborator across all levels of internal and external stakeholder organizations, a strategic thinker and problem solver, and a persuasive verbal and written communicator.

"I am excited to continue working with Pebble Tossers to achieve its mission to develop next-generation leaders," said Sandberg. "My work with the Board of Directors and years of experience in both the for-profit and nonprofit sectors have given me the expertise needed to help grow the organization in a structured and strategic way."

Kelly Weber, President of Pebble Tossers Board of Directors, said, "Rebecca understands the vision and goals and is committed to helping Pebble Tossers achieve them, a true accountability partner. This new role will allow Pebble Tossers to continue to scale and grow and to support the needs of our members, nonprofit partners, and the communities we serve."



About Pebble Tossers

Pebble Tossers is the premier local youth service organization in Metro Atlanta focused on providing families with a comprehensive path to youth development through service to others, from preschool to graduation. Customized programming empowers youth to lead by providing them with age-appropriate service opportunities infused with a unique service-learning curriculum focusing on social-emotional learning, positive youth development, social justice, and positive psychology. With Pebble Tossers, volunteers sign up, show up, and serve to create a ripple of giving in their community.

###