

connecting the ripples

Throughout 2021 Pebble Tossers volunteers, donors, and stakeholders created countless ripples. Our members continued to serve through virtual and Zoom projects as in-person programming slowly restarted.

We didn't just move forward; we grew. Membership expanded 30%, community service projects increased by 33%, we added six additional nonprofit partners, and we launched the 2nd cohort of our Teen Leadership Program. Most significantly, more of you, our donors, members, and community partners, participated in invaluable service opportunities that exponentially impacted the greater Atlanta community.

As restrictions for returning to in-person projects lifted throughout 2021, we were overjoyed to see our members in person.



our splashes in 2021

Our volunteer projects focused 51% of their efforts on three critical areas as our community rebounded from the effects of COVID:

- homelessness
- hunger and food insecurity
- family stabilization

Service in these areas included providing enrichment activities to strengthen families' mental health in shelters and providing meals and necessary hygiene packs to over 3,000 individuals.

The remaining 49% of our projects helped in many ways, such as to:

- beautify public parks through environmental stewardship
- improve literacy rates and increase age-level reading at under-served schools
- provide shelter animals with enrichment activities and bedding

The connections developed between our youth volunteers, teen leaders, families, donors, and nonprofit partners have created far-reaching ripples. We are grateful to be the tiny pebble that made the first splash.



2021 highlights

taking a deep dive into our #impactofgiving

61 nonprofit partners in metro atlanta 9,533 volunteer hours logged

period packs made for underserved women who struggled to afford menstrual products

#startarippleofgivi





President's Volunteer Service Award participants nationwide

2021 highlights

1,109
sandwiches lovingly made and delivered to our friends experiencing homelessness

\$272,134
volunteer financial impact

4,500 cards carrying messages of inspiration and kindness delivered

360 service projects led by Pebble Tossers 347
art kits created and given to hospitalized kids



members impacting nonprofits

"Pebble Tossers has been a wonderful partner to the The Period Project Atlanta Chapter. We can rely on their volunteers to provide tons of period packs, sometimes with numbers in the hundreds, every single month. Their donations allow us to consistently serve local women and girls in the metro-Atlanta area who are in need of supplies to manage their periods. We are so thankful for Pebble Tossers, and look forward to what the upcoming year holds for our partnership and for this community!"

Lauren Blight
The Period Project

"Pebble Tossers has been a consistent volunteer group with the Atlanta BeltLine Partnership for years. Their consistency makes them a great asset to our volunteer and BeltLine user community. They have become experts on volunteering along the trail and have assisted many other volunteer groups over the years. We know we can rely on and trust the hard work of Pebble Tossers and we can't thank them enough for their support."

Alice Weston Atlanta BeltLine

"Helping Mamas relies heavily on volunteers to meet our mission of baby supply distribution. Volunteers are a key part of our organization. Throughout 2020 and 2021 with the uncertainty surrounding Covid-19. We knew immediately we could rely on Pebble Tossers to find creative ways to help us continue to support our mission. Their volunteers are organized, dedicated and able to pivot quickly during these uncertain times. Throughout Covid, Pebble Tossers volunteers have made kits for us to send out to the community, helped with sorting items, and participating with our virtual volunteer events. When we have a need or a new creative way we want to work with volunteers, Pebble Tossers is the organization we go to first!"

Jamie Lackey
Helping Mamas



serve. lead. succeed.

In 2021, the Pebble Tossers Teen Leadership Program (TLP) reached two milestones; the successful conclusion of its inaugural year and the launching of its second year. Teens learned from each other and gained insight from dynamic community leaders sharing their leadership journeys.

The 2020-21 cohort completed three service projects they planned and executed independently. These included a tutoring program with Corners Outreach, meals and hygiene supplies for LGBTQ youth through Lost + Found Youth, and a tree planting initiative to honor lost loved ones during the COVID-19 pandemic.

"A leader is someone who makes a change by being different. They have to be confident enough to stand out and stand up." - Nupur D., 2020-21 TLP Cohort

The 2021-22 cohort started in the Fall of 2021. The TLP curriculum covers personal and practical life skills such as self-awareness, self-management, growth mindset, social awareness, healthy relationship skills, and responsible decision-making skills. Program activities reinforce the application of these skills within the three tenets of the program: **Serve, Lead, Succeed.**

"It has changed my idea of a leader by showing me that a leader doesn't have to control what everyone else does. They have to take charge and change problems in others' lives that are not able to take that risk or action."

Zeke D 2021-22 TLP Cohort

from the leadership

Hello Friends -

Thank you for joining the Pebble Tossers community and stepping up in big ways throughout 2021. One of our goals was reconnecting with our members, our volunteers and our nonprofit partners. As we made our way through creatively converting in-person projects to virtual and then back to in-person, our youth volunteers learned that by connecting together with other youth from all over Atlanta, they can truly make a significant difference in the lives of others.

We continue to offer high quality programming for youth of all ages because we know they need the benefits of service, especially right now. Connectivity is vital to improving mental health for our youth volunteers as well as building leadership development skills. Data proves that volunteering from an early age helps youth build character, develop empathy, feel connected to others, and develop new skills that will empower them to thrive in the classroom and into adulthood. Pebble Tossers' approach to service-learning also aims to build civic habits and leadership skills that develop engaged, active citizens. Connecting youth from diverse cultural, racial and social backgrounds help them learn from each other and develop a sense of responsibility towards the community at large. They are the connecting points for our future. We look forward to 2022 and a deeper connection with each of you.

Jennifer M. GuynnFounding Executive Director

Dear Friends -

Last year, we experienced a reconnection with our members, nonprofit partners, and community. We're proud of how much we learned and accomplished throughout the pandemic. As a board, we are tasked with guiding Pebble Tossers along a path to achieve its mission. We've reflected on how our membership community has adapted over the past two years and are pleased to share our findings in this report.

Meeting our members and volunteers where they are, Pebble Tossers brings quality programming and relevant opportunities for youth and family service. We're helping them connect their areas of interest, their goals and, in many instances, their physical location with ways to help the community. We believe this approach will continue to expand our ripples of giving.

One of the most impactful learnings gained during the pandemic was the success of our virtual projects. These projects made service accessible for many. In the past, the main approach to leadership through service was through in-person projects. Now, virtual programming opens more ways to lead and "show-up and serve."

I speak for the entire board of directors when I say I am excited for our future. We're mapping out initiatives to expand our youth leadership programs and build more opportunities for families to serve and learn. Our philosophy for youth development is serve, lead, and succeed and we look forward to continuing this connection throughout 2022 and beyond.

Kelly WeberPresident, 2022 Board of Directors



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In 2022, Pebble Tossers welcomed **Kris Manning**, Education Consultant; **Dara Redler**, Chief Legal Counsel, H&R Block; and **Matt Carr**, Head of Sales, Mid-Atlantic + Carolinas, Amazon Web Services to the board.

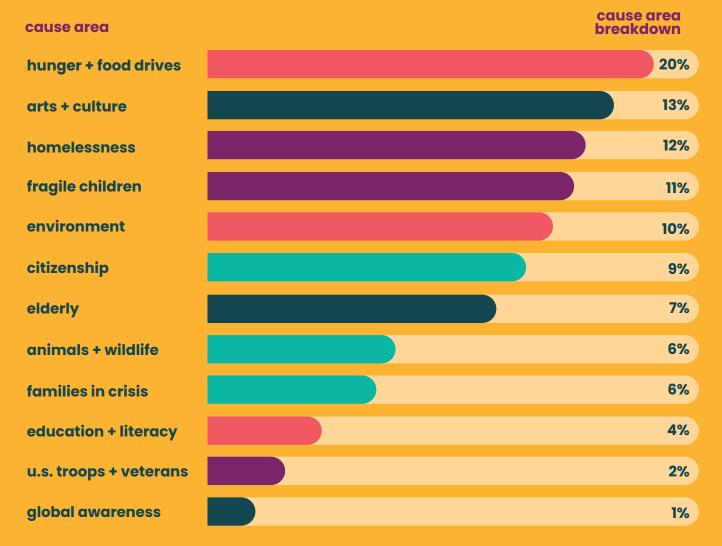
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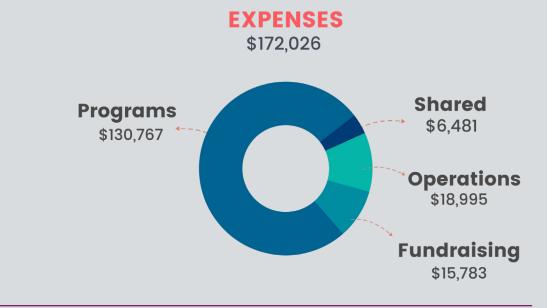
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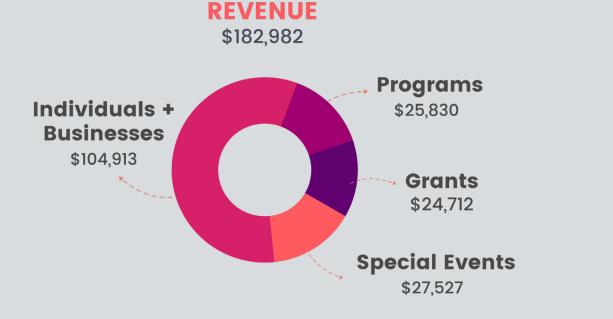
impact statement

Pebble Tossers' members, representing youth and families from all socioeconomic backgrounds throughout metro Atlanta, served the most vulnerable in our community. Members' positive impact across our 12 cause areas provided solutions to immediate needs and fulfilled members' desire to serve. The sense of belonging felt by our volunteers is contagious and propels our #rippleofgiving.



financial statement





Thank You 2021 Ripple **Makers**

\$10,000+ **Amazon**

Mike and Jennifer Guynn* Jeff and Lauren Black++*

\$5,000 - \$9,999 Atlanta Braves Foundation

\$2,500 - \$4,999

Anonymous The Ardent Companies, LLC* Czabala Family Fund* Gift of Hope Foundation Kim Gravely Heather Houslev+ The LuluMa Foundation Jane McAulev with

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\$500 - \$2,499

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Council Member



In October, Advisory Board member Jeff Black and his wife, Lauren, hosted a BBQ & Football fundraiser.

The event inspired their kindergartener to give \$1 he earned earlier that day.

The event raised \$30,000!

Lauren Lindsav

Susan Linnina

Timbre Livesay

