




pebble
tossers
**IMPACT
REPORT**

Our ripples grew in 2020

Our members served, baked, sewed and assembled to continue to serve community while gaining valuable life and leadership skills. Pebble Tossers launched the Teen Leadership Program, created 153 virtual projects and curated new programs and partnerships all while keeping the needs of those most vulnerable at the forefront. Our ripple effect starts with positive interactions for thousands of members and continues throughout Metro Atlanta to affect tens of thousands who benefited from our service.

who we are

We are families. We are youth. We are teens. We are parents. We are committed to service and improving the lives of the members of our community. We do that through a simple premise of sign-up + serve. We believe in the development of leadership skills through service. Since 2008, Pebble Tossers volunteers have joined together to accomplish a goal: introducing service to our youth as a tool for them to lead and succeed. Through hundreds of service projects, 12 focused cause areas, specialty programs, a robust online dashboard and developing a direct connection between service and success, we work with thousands of volunteers and 65 nonprofit partners to improve our community. **Together.**





2020 highlights

**New resources
webpage**
connecting you
and alternate
projects

School supplies
delivered to
1,700
Title I students

2,655

volunteer hours served

16
youth
received
President's
Volunteer
Service
Award

#startarippleofgiving



Teen Leadership Program (TLP)
launched with 32 participants

2020 highlights

1400+ cards
delivered to those
experiencing
homelessness
& in assisted living

\$75,774+
volunteer financial impact

**450 holiday
kindness bags**
made & delivered

286
service projects
in 2020

325
masks / PPE
made and distributed

6 new nonprofit
partners added

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our members are amazing

We are incredibly proud of our 2020 accomplishments. We set high goals for 2020 and while the tools we typically use to meet those goals had to be redeveloped, we were able to finish strong. As a community, we came together to support and serve those in need while maintaining our mission of empowering youth through meaningful service opportunities.

From at-home projects to zoom projects to parking lot projects, our members answered the growing need for help. Through Pebble Tossers projects, youth have a voice and platform to help with real world problems. We empower and equip youth to lead through service.

our members and nonprofit partners

The relationships between our community of members and nonprofit partners make us different. Working with youth and families, we strive to provide a variety of opportunities amongst different service organizations. In starting at a young age within a family environment, children recognize the importance of service. The curation of fun, meaningful and interesting projects provide youth the opportunity to develop.

In 2020, Pebble Tossers engaged volunteers for **2,655 hours** in **286 service projects** impacting tens of thousands of people in need. In response to safely helping during the pandemic, **153 of these service projects** were converted to virtual formats in order to meet the dire needs of the community.

#startarippleofgiving



members impacting nonprofits

“2020 was such a unique year of engagement – we began with Pebble Tossers leading monthly Fun Fridays for our mothers and children until we pivoted due to COVID-19. In such a unique year, we were very grateful for the generosity of volunteers within your community who provided masks to keep our residents and staff safe, and over the holidays providing wrapping paper, bows, wrapping supplies, and gift bags to create a cheerful and special holiday for our residents. We are grateful for faithful partners like Pebble Tossers.”

Hannah Richardson

Volunteer Experience Manager. Atlanta Mission, My Sister's House

members impacting nonprofits

“A.G. Rhodes is so fortunate to have such a long-standing partnership with Pebble Tossers, which has continued throughout this past year despite all the challenges brought on by COVID. Supporting and keeping our elders engaged while staying safe is a top priority, and Pebble Tossers is a wonderful partner in helping us achieve this goal. We are so appreciative of their work in organizing volunteers to make cards, make holiday goody bags, and send messages of encouragement to our staff. We even had our one and only in-person volunteer activity since the pandemic began with the Pebble Tossers “Sidewalk Art Team”, which was a big hit with our elders and staff! Who knows what 2021 will bring, but we are glad to know that Pebble Tossers is in our corner.”

Kim Beasley

Director of Volunteer Services & Community Engagement, A.G Rhodes

teens change the world

When the pandemic began in March, we provided opportunities for youth to serve with meaningful opportunities to lead.

Pebble Tossers received a \$10,000 nation-wide grant from Halle Tecco, an entrepreneur and philanthropist. One of 36 recipients (out of 362 applications), we were directed to get the funds into the community quickly to help those affected by the pandemic. We created a competition to award ten teens with \$1,000 for projects that were innovative, goal-oriented, could be developed and

executed rapidly to ensure immediate impact on the community, and provided immediate assistance to low-income/at-risk youth and their families in Greater Atlanta.

These teens leveraged the \$1,000 and in many cases, doubled or even tripled the amount by encouraging additional donations to fund their projects. Final projects ranged from creative food drives and care package creation to 3-D printing of masks to software tutorials to translation of Covid 19 safety guidelines in multiple languages.

900+ people benefited

17 computer tablets provided access to **online education**

teens empowered to directly help their communities

Inspired others to join in to increase funding and reach

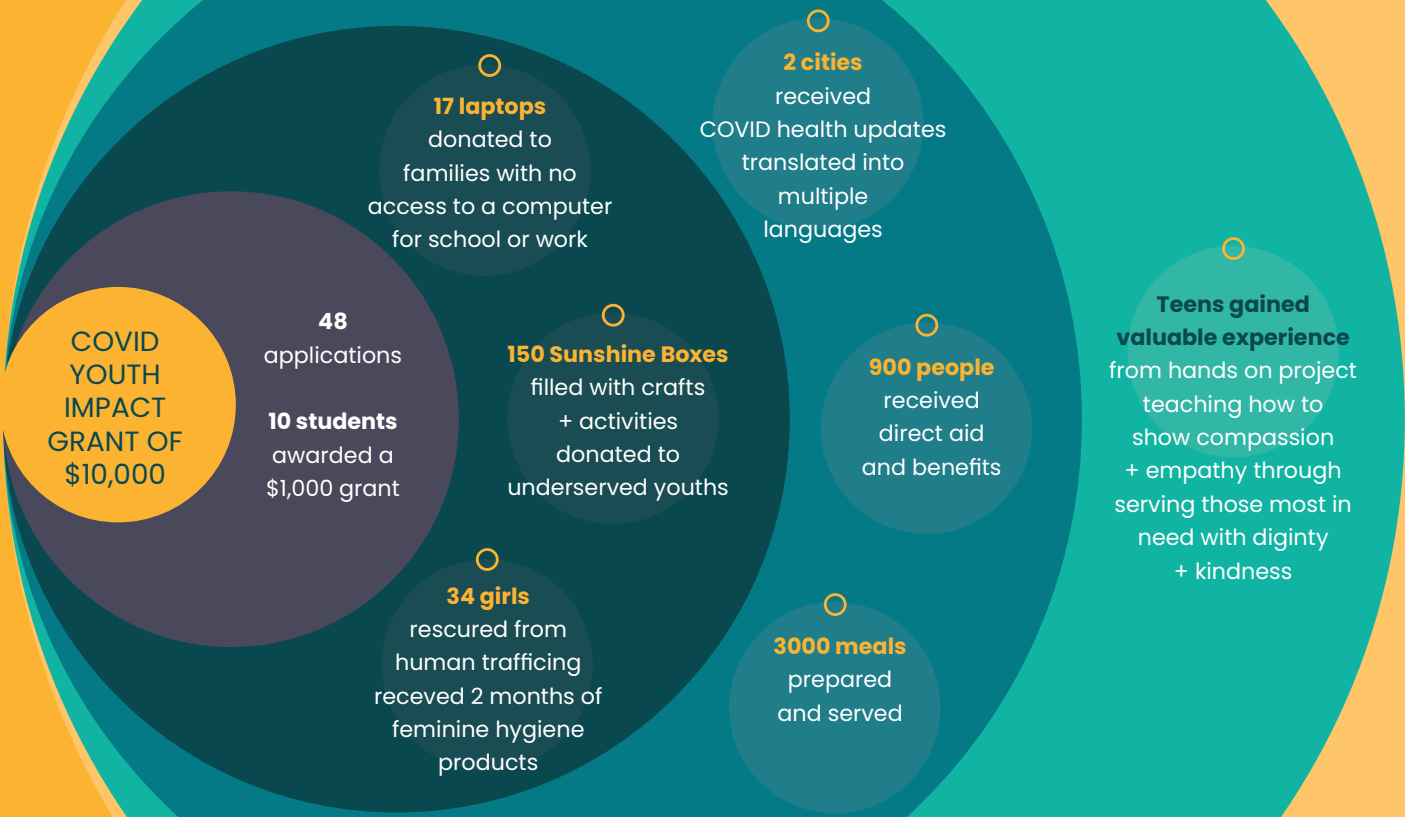
Critical care documents translated into multiple languages

Leadership skills, such as project management and budgeting, gained

3,000+ meals provided

Hundreds of critical items, such as PPE, cleaning supplies, hygiene kits, and feminine products delivered

creating ripples





serve. lead. succeed.

Pebble Tossers launched our **Teen Leadership Program (TLP)** in August. The program provides an opportunity for service-minded teens to cultivate a deeper understanding of themselves and their impact on their community and the world.

The custom curriculum incorporates social-emotional learning with the philosophies of Positive Youth Development, social justice, and practical life skills. The synergy between these tools and our mantra of service create three tenets of the program: Serve, Lead, Succeed.

Monthly meetings featured impressive speakers, ethical challenges, writing assignments, and the development, planning and execution of a service project. The unexpected Zoom meeting format allowed remarkable access to renown speakers who shared valuable insight and experience with the teens.

"These experiences and many more have established a culture of leading through service and have taught us how we can become leaders in our community. Our service projects are really going to help us make a difference in our community. I can't wait to start my ripple of giving."

Rustin Makhmalbaf
Inaugural TLP member

from the leadership

At our Board of Directors annual planning meeting in January 2020, our board set lofty goals and envisioned new paths for Pebble Tossers to increase our ripple of impact in the community. To meet those challenges, we added three new staff members and now have five dedicated individuals working towards fulfilling our mission. Throughout the year, seven interns from a variety of universities played key roles in leading projects, writing articles, preparing social media posts and executing events. We are certain their experiences will provide confidence and experience as they continue into their professional careers.

Despite the challenges of 2020, Pebble Tossers thrived. We created virtual formats for families to serve together from home and we see the benefit of continuing this project option in the future. We deepened relationships with our nonprofit partners to help them provide necessary services and we grew our number of volunteers.

But most importantly, I am proud because every day we are empowering and equipping youth to lead through service. The impact Pebble Toss-

ers has not only benefits the 65 nonprofits that we serve and the thousands of clients they touch, but the active development of our youth into lifelong volunteers and active, contributing citizens! Now THAT is quite a ripple of giving.

Jen Guynn
Founding Executive Director

Wow, 2020 was quite a year! As stay-at-home orders were issued and the importance of social distancing became clear, we thought – just like many other organizations – how are we going to do this? How do we continue our mission when we can't be together to serve? Our answer? We innovate. We find a way. We continue our mission.

We shifted our efforts to service that can be done from home or remotely. We identified our nonprofit partners that were most severely impacted by COVID-19 and doubled down on our partnerships. We were fortunate early-on in the pandemic to be awarded a grant from Halle Tecco to continue our mission.

As we look to our future, our plans focus on growth in quality youth development programs, innovative technology, and a broader internal organization that can execute our initiatives. Our strategic plan addresses some of the most salient issues in our society – racial justice, civic engagement, and social-emotional learning. Not only are we incorporating this into our youth development programs, we are also dedicated to continued diversity in thought, skills, experience, background, gender, race, religion, sexual orientation, disability and ethnicity among our internal teams, board of directors, membership base, and our partners.

We don't always get to choose our circumstances, but we can choose what we do during those times. We are continually refining our priorities and strategic vision to adapt, but we never stray from our mission. We have lots of work to do and we look forward to doing it together with you.

Thank you for your support and all that you do to build our youth into strong service leaders. You have started a ripple of giving that will last a lifetime.

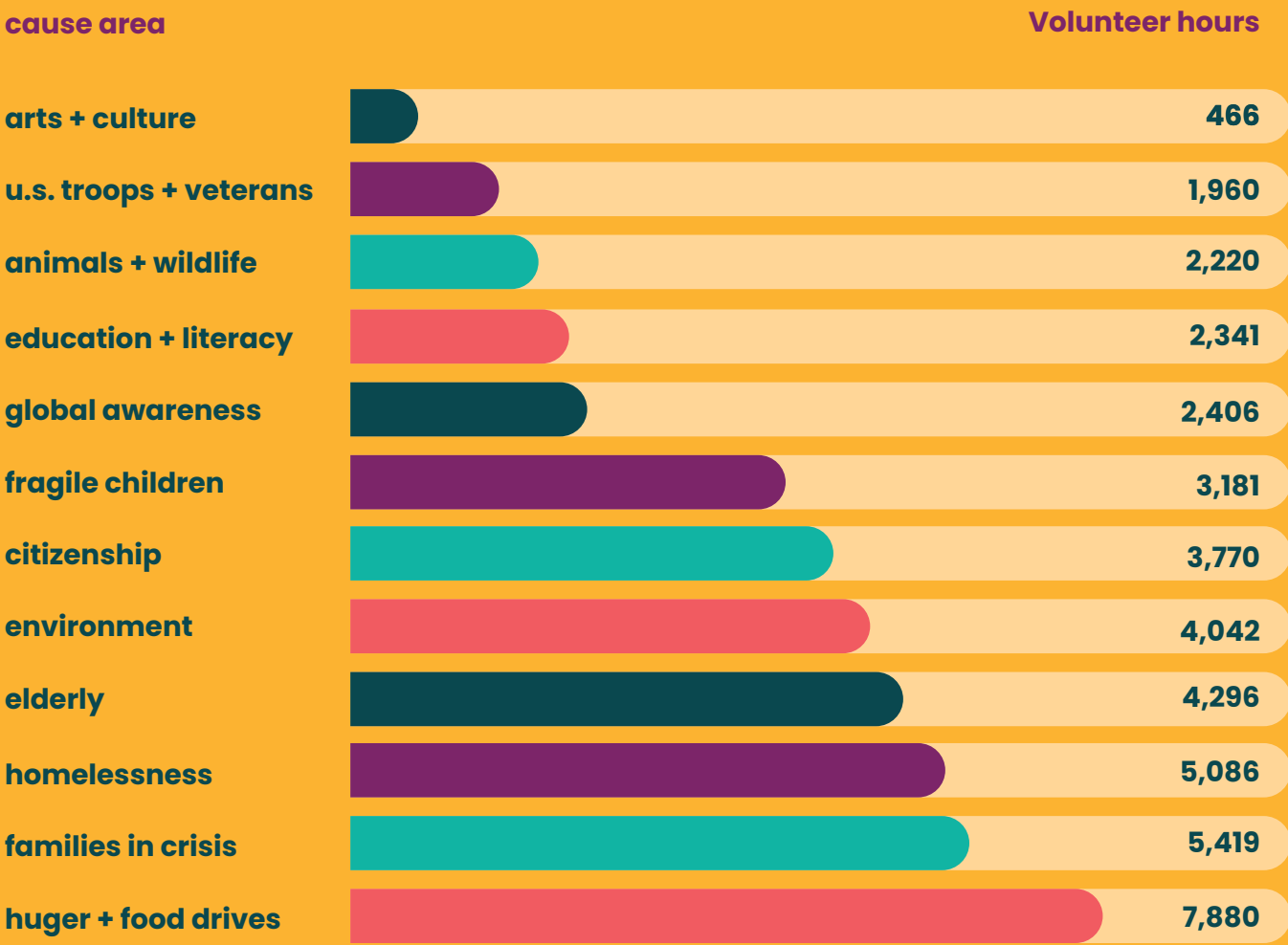
Rebecca Sandberg
President, Board of Directors

despite the challenges of 2020, Pebble Tossers thrived



financial statement

Despite the pandemic, people continued to join Pebble Tossers or renew existing memberships. Pebble Tossers offered a wide range of projects in multiple formats: in-person, at-home, via Zoom or Social Media.



2020 Actuals

Revenue	Line Item	2020 Actual
	Direct Public Grants	40,070
	Direct Public Grants (Corp & Indiv), Indirect or other	74,392
	Special Events (Gala, Ripple Run)	10,200
	Program Income (Membership + Presentations)	26,083
	TOTAL REVENUE	150,745
Expenditures	Awards and Grants	10,105
	Contract Services	8,493
	Facilities and Equipment	1,158
	Marketing	5,827
	Operations	8,473
	Funraising Expenses	6,302
	Programs and Events	101,994
	Business Expenses & Other	2,476
	TOTAL EXPENDITURES	144,828
	NET REVENUE	5,917

Thank You
2020 Ripple
Makers

\$10,000+

Jeff and Lauren Black+*
HalleTecco

\$5,000 – \$9,999

Amazon
Ardent Companies LLC
Bennett Thrasher Foundation
Dave and Ann Czabala*
Google
Mike and Jennifer Guynn*
McAuley & Associates: The Act
Bigger Foundation
The Packaged Good

\$2500 – \$4,999

Anonymous
Tull Charitable Foundation Inc.

\$500 – \$2499

Bill and Liz Alexander
Bank of America Charitable
Foundation
Broughton Barry+
Michael and Mandy Berretta
Brandy Brock+
Chris and Kelly Brown+
ClearBridge Wealth Management
Thomas and Susan Carroll
Davita Inc.
Digital Insurance LLC
Aaron and Erin Dixon+
Paul and Lisa Gill
Jamaal and Leslie Graham+
Dave and Kate Gutman
Jack and Joey Guynn
Hewlett Packard
Lewis and Mary Ulmer Jones+
Kurt Jordan
Scott and Kim Kingsfield
Emily Ko and George Manning
Jessica and Marc Lalley
Frank and Penny McGowan
Eric Meier+
Todd and Amy Merry+
Points of Light Foundation
PriMedical Inc
Larry and Elizabeth Rasberry+

Asher and Julie Royal+
Doug and Rebecca Sandberg+
Dave and Jeni Stephens+
Stephens Family Legacy Fund
Mark and Natalie Uebelacker
Vijay and Divya Vaswani+
Jenny Bass and Jamie Walker
James and Kelly Weber+
Tracy Wimbush

\$250 – \$499

Anonymous
Timothy Buckley
Rick and Melanye Cravey
Skip and Elaine Dolt
Joe and Rhona Federer
Chris and Amy Hornby
DJ and Victoria James
Larry and Kim Jardina
Cameron and Stephanie McCaa
Paul and Stacey Ollinger
Ward and Staci Parker
Lisa Roberts
Coleen Rosenberg
Donovan and Shannon Schmidt
David Summers
Zachary Vietri
Voya Financial

\$101 – \$249

Jeanne Altarejos
Jose and Sarah Alvarez
Amazon Smile Foundation
Kyra Balentine
Lucy Barry
Sharie Bassett
Kori Bishop
Kara Button
Neal and Lisa Chatigny
Barry and Taunya Leonard
Steve and Amy DeMoss
Ricardo DeRojas
Scott Doksansky
GFWC Dunwoody Woman's Club
David and Beth Freeman
Beth Gearhart
Manju Goel
Michel Guillet
Shelby Gutenberger
Kathy and Barry Hanna

Reid and Tammy Harbin
Doug and Donna Henderson
David Hoff
David Horne
Tom and Shelley Hughes
William and Carey Hutchins
Nan King
Matt and Gina Marion
David and Ashley Mast
Annie McGinn
Karen Much
Mary Newton
Shannon Norris
Mary Osterloh
Ken Paul
Kevin and Courtney Perry
Elizabeth Ridenour
Christopher Sanders
Stefanie Schweigler
Tom and Trish Sheeran
Lynn Smith
Dorian and Robbyn Usherwood
Michael and Lisa ValeCruz
Scott Werbel
Richard and Suzanne Wilcox

Up to \$100

Chandra Abbott
Yazmin Acevedo
Kelli Adams
Robert M. Adelson
Vicki Sharon Adelson
Matt Ades
Stephanie Aferiat
Brad and Jennifer Allen
Bill and Diane Allen
Mark and Karen Allen
Stacy Altiery
Sarah Amico
Calanit Amir
Daniel Amsterdam
Katie Angevine
Hunter Angove
Tara Arnold
Laura Baldwin
Jack Barbour
Kevin Barker
Angele Barrow
Malloree Barry
Tova Baruch
Sandy Bass

Chip Bates
Stacey Baum
Steven Baum
Susan Baum
Lea Bay
Lauren Baylin
Alison Beasley
Alisa Beattie
Shawn Bebko
Megan Becker
Patricia Bell
Bill and Janna Benston
Sineet Berhane
Leslie Bhoopathy
James Bikoff
Jennifer Billian
Cameron Black
Angela Bleacher
Peter Bohman
John Booker
Kristin Boyer
The Brad Clark Family
Kennedy Bradley
Jason Brady
Bridget Brannon
Olin and Michelle Broadway
Lauren Broderson
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Reese Butler
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Danielle Carrozza Zonis
Jeff and Kristen Catlin
Rafael Celedon
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Jean Cho
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Madhavi Clark
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