Our ripples grew in 2020

Our members served, baked, sewed and assembled to continue to serve community while gaining valuable life and leadership skills. Pebble Tossers launched the Teen Leadership Program, created 153 virtual projects and curated new programs and partnerships all while keeping the needs of those most vulnerable at the forefront. Our ripple effect starts with positive interactions for thousands of members and continues throughout Metro Atlanta to affect tens of thousands who benefited from our service.

who we are

We are families. We are youth. We are teens. We are parents. We are committed to service and improving the lives of the members of our community. We do that through a simple premise of sign-up + serve. We believe in the development of leadership skills through service. Since 2008, Pebble Tossers volunteers have joined together to accomplish a goal: introducing service to our youth as a tool for them to lead and succeed. Through hundreds of service projects, 12 focused cause areas, specialty programs, a robust online dashboard and developing a direct connection between service and success, we work with thousands of volunteers and 65 nonprofit partners to improve our community. Together.
2020 highlights

New resources webpage connecting you and alternate projects

School supplies delivered to 1,700 Title I students

2,655 volunteer hours served

Teen Leadership Program (TLP) launched with 32 participants

16 youth received President’s Volunteer Service Award

16

#startarippleofgiving
2020 highlights

1400+ cards delivered to those experiencing homelessness & in assisted living

$75,774+
volunteer financial impact

450 holiday kindness bags made & delivered

325 masks / PPE made and distributed

286 service projects in 2020

6 new nonprofit partners added
In 2020, Pebble Tossers engaged volunteers for 2,655 hours in 286 service projects impacting tens of thousands of people in need. In response to safely helping during the pandemic, 153 of these service projects were converted to virtual formats in order to meet the dire needs of the community.

We are incredibly proud of our 2020 accomplishments. We set high goals for 2020 and while the tools we typically use to meet those goals had to be redeveloped, we were able to finish strong. As a community, we came together to support and serve those in need while maintaining our mission of empowering youth through meaningful service opportunities.

From at-home projects to zoom projects to parking lot projects, our members answered the growing need for help. Through Pebble Tossers projects, youth have a voice and platform to help with real world problems. We empower and equip youth to lead through service.

The relationships between our community of members and nonprofit partners make us different. Working with youth and families, we strive to provide a variety of opportunities amongst different service organizations. In starting at a young age within a family environment, children recognize the importance of service. The curation of fun, meaningful and interesting projects provide youth the opportunity to develop.
“2020 was such a unique year of engagement – we began with Pebble Tossers leading monthly Fun Fridays for our mothers and children until we pivoted due to COVID-19. In such a unique year, we were very grateful for the generosity of volunteers within your community who provided masks to keep our residents and staff safe, and over the holidays providing wrapping paper, bows, wrapping supplies, and gift bags to create a cheerful and special holiday for our residents. We are grateful for faithful partners like Pebble Tossers.”

Hannah Richardson
Volunteer Experience Manager. Atlanta Mission, My Sister’s House

“A.G. Rhodes is so fortunate to have such a long-standing partnership with Pebble Tossers, which has continued throughout this past year despite all the challenges brought on by COVID. Supporting and keeping our elders engaged while staying safe is a top priority, and Pebble Tossers is a wonderful partner in helping us achieve this goal. We are so appreciative of their work in organizing volunteers to make cards, make holiday goody bags, and send messages of encouragement to our staff. We even had our one and only in-person volunteer activity since the pandemic began with the Pebble Tossers “Sidewalk Art Team”, which was a big hit with our elders and staff! Who knows what 2021 will bring, but we are glad to know that Pebble Tossers is in our corner.”

Kim Beasley
Director of Volunteer Services & Community Engagement, A.G Rhodes
When the pandemic began in March, we provided opportunities for youth to serve with meaningful opportunities to lead. Pebble Tossers received a $10,000 nationwide grant from Halle Tecco, an entrepreneur and philanthropist. One of 36 recipients (out of 362 applications), we were directed to get the funds into the community quickly to help those affected by the pandemic. We created a competition to award ten teens with $1,000 for projects that were innovative, goal-oriented, could be developed and executed rapidly to ensure immediate impact on the community, and provided immediate assistance to low-income/at-risk youth and their families in Greater Atlanta.

These teens leveraged the $1,000 and in many cases, doubled or even tripled the amount by encouraging additional donations to fund their projects. Final projects ranged from creative food drives and care package creation to 3-D printing of masks to software tutorials to translation of COVID-19 safety guidelines in multiple languages.

17 computer tablets provided access to online education

3,000+ meals provided

900+ people benefited

Inspired others to join in to increase funding and reach

Critical care documents translated into multiple languages

Leadership skills, such as project management and budgeting, gained

Hundreds of critical items, such as PPE, cleaning supplies, hygiene kits, and feminine products delivered

Teens gained valuable experience on hands-on project teaching how to show compassion + empathy through serving those most in need with dignity + kindness

Teens empowered to directly help their communities
Pebble Tossers launched our Teen Leadership Program (TLP) in August. The program provides an opportunity for service-minded teens to cultivate a deeper understanding of themselves and their impact on their community and the world.

The custom curriculum incorporates social-emotional learning with the philosophies of Positive Youth Development, social justice, and practical life skills. The synergy between these tools and our mantra of service create three tenets of the program: Serve, Lead, Succeed.

Monthly meetings featured impressive speakers, ethical challenges, writing assignments, and the development, planning and execution of a service project. The unexpected Zoom meeting format allowed remarkable access to renown speakers who shared valuable insight and experience with the teens.

“...these experiences and many more have established a culture of leading through service and have taught us how we can become leaders in our community. Our service projects are really going to help us make a difference in our community. I can’t wait to start my ripple of giving.”

Rustin Makhmalbaf
Inaugural TLP member
At our Board of Directors annual planning meeting in January 2020, our board set lofty goals and envisioned new paths for Pebble Tossers to increase our ripple of impact in the community. To meet those challenges, we added three new staff members and now have five dedicated individuals working towards fulfilling our mission. Throughout the year, seven interns from a variety of universities played key roles in leading projects, writing articles, preparing social media posts and executing events. We are certain their experiences will provide confidence and experience as they continue into their professional careers.

Despite the challenges of 2020, Pebble Tossers thrived. We created virtual formats for families to serve together from home and we see the benefit of continuing this project in the future. We deepened relationships with our nonprofit partners to help them provide necessary services and we grew our number of volunteers. But most importantly, I am proud because every day we are empowering and equipping youth to lead through service.

The impact Pebble Tossers has not only benefits the 65 nonprofits that we serve and the thousands of clients they touch, but the active development of our youth into lifelong volunteers and active, contributing citizens! Now THAT is quite a ripple of giving.

Jen Guynn
Founding Executive Director

Wow, 2020 was quite a year! As stay-at-home orders were issued and the importance of social distancing became clear, we thought - just like many other organizations - how are we going to do this? How do we continue our mission when we can't be together to serve? Our answer? We innovate. We find a way. We continue our mission.

We shifted our efforts to service that can be done from home or remotely. We identified our nonprofit partners that were most severely impacted by COVID-19 and doubled down on our partnerships. We were fortunate early-on in the pandemic to be awarded a grant from Halle Tecco to continue our mission.

As we look to our future, our plans focus on growth in quality youth development programs, innovative technology, and a broader internal organization that can execute our initiatives. Our strategic plan addresses some of the most salient issues in our society – racial justice, civic engagement, and social-emotional learning. Not only are we incorporating this into our youth development programs, we are also dedicated to continued diversity in thought, skills, experience, background, gender, race, religion, sexual orientation, disability and ethnicity among our internal teams, board of directors, membership base, and our partners.

We don't always get to choose our circumstances, but we can choose what we do during those times. We are continually refining our priorities and strategic vision to adapt, but we never stray from our mission. We have lots of work to do and we look forward to doing it together with you.

Thank you for your support and all that you do to build our youth into strong service leaders. You have started a ripple of giving that will last a lifetime.

Rebecca Sandberg
President, Board of Directors
Despite the pandemic, people continued to join Pebble Tossers or renew existing memberships. Pebble Tossers offered a wide range of projects in multiple formats: in-person, at-home, via Zoom or Social Media.

### 2020 Actuals

<table>
<thead>
<tr>
<th>Line Item</th>
<th>2020 Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct Public Grants</td>
<td>40,070</td>
</tr>
<tr>
<td>Direct Public Grants (Corp &amp; Indiv), Indirect or other</td>
<td>74,392</td>
</tr>
<tr>
<td>Special Events (Gala, Ripple Run)</td>
<td>10,200</td>
</tr>
<tr>
<td>Program Income (Membership + Presentations)</td>
<td>26,083</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td><strong>150,745</strong></td>
</tr>
<tr>
<td>Awards and Grants</td>
<td>10,105</td>
</tr>
<tr>
<td>Contract Services</td>
<td>8,493</td>
</tr>
<tr>
<td>Facilities and Equipment</td>
<td>1,158</td>
</tr>
<tr>
<td>Marketing</td>
<td>5,827</td>
</tr>
<tr>
<td>Operations</td>
<td>8,473</td>
</tr>
<tr>
<td>Fundraising Expenses</td>
<td>6,302</td>
</tr>
<tr>
<td>Programs and Events</td>
<td>101,994</td>
</tr>
<tr>
<td>Business Expenses &amp; Other</td>
<td>2,476</td>
</tr>
<tr>
<td><strong>TOTAL EXPENDITURES</strong></td>
<td><strong>144,828</strong></td>
</tr>
<tr>
<td><strong>NET REVENUE</strong></td>
<td><strong>5,917</strong></td>
</tr>
</tbody>
</table>

### Volunteer hours

<table>
<thead>
<tr>
<th>Cause Area</th>
<th>Volunteer hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>arts + culture</td>
<td>466</td>
</tr>
<tr>
<td>u.s. troops + veterans</td>
<td>1,960</td>
</tr>
<tr>
<td>animals + wildlife</td>
<td>2,220</td>
</tr>
<tr>
<td>education + literacy</td>
<td>2,341</td>
</tr>
<tr>
<td>global awareness</td>
<td>2,406</td>
</tr>
<tr>
<td>fragile children</td>
<td>3,181</td>
</tr>
<tr>
<td>citizenship</td>
<td>3,770</td>
</tr>
<tr>
<td>environment</td>
<td>4,042</td>
</tr>
<tr>
<td>elderly</td>
<td>4,296</td>
</tr>
<tr>
<td>homelessness</td>
<td>5,086</td>
</tr>
<tr>
<td>families in crisis</td>
<td>5,419</td>
</tr>
<tr>
<td>hunger + food drives</td>
<td>7,880</td>
</tr>
</tbody>
</table>

#startarippleofgiving
Thank You 2020 Ripple Makers

$10,000+
Jeff and Lauren Black*+
Halle Tecco

$5,000 – $9,999
Amazon
Ardent Companies LLC
Bennett Thraisher Foundation
Dave and Ann Czabala*+ Google
Mike and Jennifer Guynn*
McAuley & Associates: The Act
Bigger Foundation
The Packaged Good

$2500 – $4,999
Anonymous
Tul Charitable Foundation Inc.

$500 – $2499
Bill and Liz Alexander
Bank of America Charitable Foundation
Broughton Barry*
Michael and Mandy Berretta
Broughton Barry Foundation
Bank of America Charitable Foundation

$250 – $499
Anonymous
Tul Charitable Foundation Inc.

$101 – $249
Jeannie Altarejos
Jose and Sarah Alvarez
Amazon Smile Foundation
Kyla Balentine
Lucy Barry
Shari Bassett
Kori Bishop
Kara Button
Neal and Lisa Chatlany
Barry and Taunya Leonard
Steve and Armi DeMoss
Richard Delgados
Scott Dey
OPWC Dunwoody Women’s Club
David and Beth Freeman
Beth Gearhart
Manju Goel
Michael Guillet
Shelby Gutengartner
Kathy and Barry Hanna

Asher and Julie Royal*
Doug and Rebecca Sandberg*
Dave and Jeni Stephens*
Stephens Family Legacy Fund
Mark and Natalie Uebelacker
Vijay and Divya Vaswani*
Jenny Bass and Jamie Walker

Reid and Tammy Harbin
Doug and Donna Henderson
Steven Hoffman
Torn and Shelly Hughes
William and Carey Hutchins
Sara King
Matt and Gina Marion
David and Ashley Mast
McAuley & Associates: The Act
Megan Becker
Patricia Bell
Bill and Joanna Benston
Sineet Berhane
Christopher Sanders
Stephanie Schwager
Tom and Trish Sheehan
Lynn Smith
Dorian and Robbyn Usherwood
Michael and Lisa ValeCruz
Scott Werbel
Richard and Suzanne Wilcox

Up to $1000
Chandra Abbott
Yasmine Acevedo
Kelli Adams
Robert M. Adelson
Vicki Sharon Adelson
Matt Adsos
Stephanie Arieat
Jonathan Dubovsky
Sabrina Asher
Karen Much
Mary Newton
Shannon Norris
Mary Smith
Ken Paul
Kevin and Courtney Perry
Elizabeth Ridener
Christina Racine
Sara Ranganathan
Ricardo DeRojas
Steve and Amy DeMoss
Karen McGowan
Barry and Taunya Leonard

Chip Bates
Korytah Baum
Steven Baurn
Susan Baum
Leo Bay
Lauren Baylin
Allison Beaassey
Alisa Beattie
Shawn Bebko
Megan Becker
Patricia Bell
Bill and Joanna Benston
Sineet Berhane
Christina Racine
Sara Ranganathan
Ricardo DeRojas
Steve and Amy DeMoss
Karen McGowan
Barry and Taunya Leonard

Halle Tecco
Katie Covington
Jan Cox
Denise Cozart
Antonio Cuelter
Meg Craballo
Sam Craballo
Noah Daniels
David Darling
Eva Davis
Melissa Davis
Ed de Jesus
Pia Dedlyn
Michael DeLancey
Tony Degance
Ben Deignan
Kim Dennis
Lakshita Depayster
Nupur Desai
Babara Deskey
Lisa Dickson
Sean and Michelle Doughlait
Jannie Douglass
Abby Doyle
Jonathon Dubovsky
Briley Elder
Grace Elliott
Rebecca Elliott
Fabiana Espósito-Parker
Hays and Ginny Evans
Shandell Everett
Taral Fadila
James and Audrey Farquharson
Anne Fitzsimons
Rhomie Fisco
Monica Floyd
The Fogarty Family
Polly Frederick
Jim and Beth Fry
Allison Gaffey
Jen Gardner
Rachel Gardner
Candi Garrison
Ulrike Geiss
Michael Delgado
Laura Genone
Sireesha Ghanta
Maria Gilbert
Karen Glover
Phil Goldstein
Jacqueline Gonzalez
Cindy Gould

*Current/former Board of Director

#startrippleofgiving