

ripple run *virtual* 5K/1K + nonprofit expo

empowering youth through service Saturday, May 30, 2020

table of contents

who we are 2
event details 3
history + reach 4
corporate social responsibility
sponsorship opportunities 6-7
in-kind opportunities 8
sponsor form 9

who we are

Pebble Tossers is a youth development nonprofit with a mission to empower and equip youth to lead through service.

Founded in 2008, Pebble Tossers has grown into the premier youth development nonprofit in Atlanta supporting youth to lead through service. By partnering with 60+ vetted nonprofit partners across Metro Atlanta, we create a pathway for youth to engage in age-appropriate volunteer activities in order to create change in their communities and to develop leadership skills through service.







*These numbers only represent projects managed by Pebble Tossers. This does not include the hundreds of projects to which volunteers have been referred.





ripple run 5K/1K + nonprofit expo



The ripple run 5K/1K + nonprofit expo is more than just a race. It's an opportunity for families to *virtually* join together and make a difference in our community.





5K/1K road race

<u>Date</u>: Saturday, May 30, 2020 <u>Time</u>: between 7:00 am-12:30 pm

Nonprofit Expo – 1:00 pm

<u>Location</u>: run your favorite route!

Registration:

5K/1K race – Adults \$35, Charity Runner - \$30

Register: http://bit.ly/RippleRun20



nonprofit expo

Local nonprofit organizations will join us for a Facebook Live event to showcase their missions and provide at-home project guides.



family fun

Our Virtual event is a great way to connect with your friends and employees during the COVID-19 pandemic! Get outside, get exercise and do good!









community reach



Align with Purpose. Sponsor recognition reaches 14,000 volunteers and 30,000 runners across Greater Atlanta through eNewsletters, social media, banners, and t-shirts.













corporate social responsibility





Partner with us to raise a new generation of youth who grow into service leaders who change the world!



As a sponsor of ripple run 2020, your company has the opportunity to **align** itself with a leading volunteer organization during this difficult time of social distantancing. In addition to strong visibility and awareness, your company will receive direct benefits aimed at your selective target audience. Pebble Tossers offers a valuable partnership to each sponsor.



sponsor levels

PRESENTING			5k/lk nonprofit expo
MAXIMUM EXPOSURE	GOLD	SILVER	BRONZE
Featured Logo Placement: • Race Bibs	BEST EXPOSURE	BETTER EXPOSURE	GOOD EXPOSURE
eNewsletterSocial MediaWebsite (Link)Race T-shirt (Front)	Gold-Level Logo Placement: • eNewsletter • Social Media	Silver-Level Logo Placement: • eNewsletter • Website (Link)	Bronze-Level Logo Placement: • eNewsletter • Website (Link)
Race Day: • Announcements	Website (Link)Race T-shirt (Back)	 Race T-shirt (Back) 	Race T-shirt (Back)
 Promotional Materials in Race Swag Bags 	Race Day: • Promotional	Race Registrations: • 10 Runners • 10 T-shirts	Race Registrations:5 Runners5 T-shirts
Race Registrations: • 25 Runners + T-shirts	Materials in Race Swag Bags	\$1,000	\$500
All Year:Dedicated Day of Service for your Company: 25 people	Race Registrations: 15 Runners15 T-shirts		
 Logo placement on Website 	All Year:		

Use of Pebble Tossers logo \$5,000

and Communications • 10 Pebble Tossers Individual

Memberships (\$35 value)

\$2,500

Memberships (\$35

• 5 Pebble Tossers

Individual

value)

Sponsorships are Tax Deductible.

sponsor levels + benefits : ripple run 2020

sponsorships available	presenting	gold	silver	bronze
name + logo placement				
Race webpage	Logo with link	Logo with link	logo	logo
Race t-shirt	Front + Back	Back	Back	Back
Logo on race bibs	✓			
promotion				
Social media	✓	1		
Recognition in eNewsletters	Up to event and for 12 additional months after the event	Up to event	Up to event	Up to event
Race day announcements	Special feature	✓	✓	✓
race day + beyond benefits				
Race registration + t-shirt	25 Registrations	15 Registrations	10 Registrations	5 Registrations
Ability to place items in swag bags	✓	✓		
Dedicated Day of Service for your Company	For up to 25 people			
Pebble Tossers Individual Memberships (\$35 value)	10 Members	5 Members		

sponsor levels: in-kind



In-kind donations are needed:

- Items for Swag Bags
- Promotional Items
- T-shirts, Prizes, etc...

Additional sponsorship opportunities:

- Bib Sponsor
- Family Sponsors
- Friends of Pebble Tossers

BIB SPONSOR

ONLY 1 AVAILABLE

Logo placement on the front of all downloadable race bibs + all bronze sponsor perks.



\$500

FAMILY SPONSORS

UNLIMITED

Show your support for youth development and our ongoing service opportunities.

Name placement on t-shirts and website. Two (2) race registrations.

\$250

FRIEND of PEBBLE TOSSERS

UNLIMITED

Show your support for youth development and our ongoing service opportunities.

Name placement on t-shirts and website. Two (2) race registrations.

\$250-\$499

sponsor form





□ Presenting - \$5,000	☐ Bib Sponsor- \$500
□ Gold - \$2,500	□ Family Sponsor- \$250
□ Silver - \$1,000	☐ Friend of Pebble Tossers- \$250 or \$:
☐ Bronze - \$500	□ In-Kind: Value \$
 P	roduct Description:

Name:	Organization Name:	:			
Name as it should be listed for recognition pieces:					
Street Address:	City	y/sт/zip:			
Phone:	Email:				
METHOD OF PAYMENT: Under the payment of PayPal (@pebbletossers) is a check made payable to Pebble Tossers, Inc.					
Credit Card Charges will have a 3.5% convenience fee added. □ American Express □ Visa □ MasterCard □ Discover Card Number:					
Expiration Date: CVV:					
Name as it appears on card:		Billing Zip:			

Questions?
Contact Jennifer Guynnjguynn@pebbletossers.org.
1155 Mt. Vernon Hwy, NE, Ste 800
Dunwoody, GA 30338
678-757-5597

As a sponsor, I understand I will receive the applicable sponsorship opportunities described in this packet and agree to provide digital artwork for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and payment has been issued to and accepted by Pebble Tossers. All artwork needs to be delivered in the highest resolution possible by May 10, 2020. THANK YOU!

Signature: _____ Total amount to be charged: _____



For any questions, please contact:

Jennifer Guynn

Founder + Executive Director

jguynn@pebbletossers.org

678-757-5597



@pebbletossers



@pebbletossers



/pebbletossers

www.ripplerun.org

