



# ripple run 5K/1K + nonprofit expo

Impacting Atlanta Through Ripples of Service

Sunday, November 17, 2019 at Newtown Park, Johns Creek

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# who we are



**Pebble Tossers is a youth development nonprofit with a mission to empower and equip youth to lead through service.**



Founded in 2008, Pebble Tossers has grown into the premier youth development nonprofit in Atlanta supporting youth to lead through service. By partnering with 60+ vetted nonprofit partners across Metro Atlanta, we create a pathway for youth to engage in age-appropriate volunteer activities in order to create change in their communities and to develop leadership skills through service.

over  
**34,065**  
hours served

over  
**\$816,559**  
volunteer value

over  
**14,605**  
volunteers serving

*\*These numbers only represent projects managed by Pebble Tossers. This does not include the hundreds of projects to which volunteers have been referred.*



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# ripple run 5K/1K + nonprofit expo

The ripple run 5K/1K + nonprofit expo is more than just a race. It's an **opportunity** for families to serve together and make a difference in our community.



## 5K/1K road race

**Date:** Sunday, November 17, 2019  
**Time:** 9:00 am  
**Location:** Newtown Park,  
Johns Creek, GA

**Registration:**  
5K race – Adults \$25, Kids  
12 & under \$15  
1K race – \$15

**Register:** Charity Runner – \$20  
<http://bit.ly/RippleRun19>



## nonprofit expo

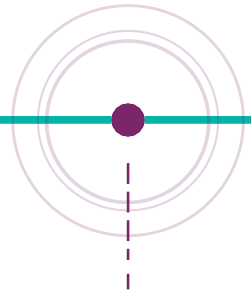
20 local nonprofit organizations will host service projects to showcase their missions and impact in the community.



## family fun

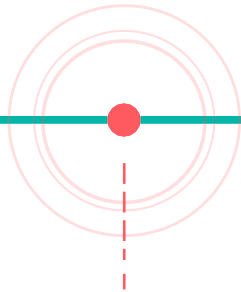
The 5K is an AJC Peachtree Road Race Qualifier and the 1K is stroller & dog-friendly!  
Post-race engage in meaningful volunteer opportunities.

# community reach



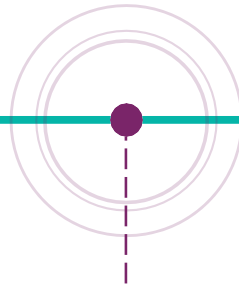
**September 2015**

First ripple run at  
Brook Run Park  
250 attendees



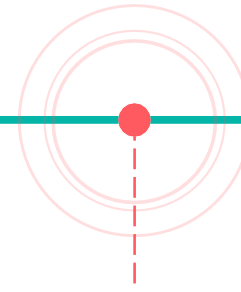
**November 2016**

Second ripple run at  
Brook Run Park  
300 attendees



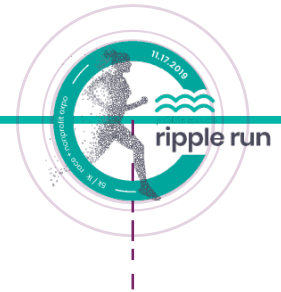
**November 2017**

Third ripple run at  
Brook Run park  
500 attendees



**September 2018**

Pebble Tossers  
launched new  
website and platform



**November 2019**

Fourth ripple run  
at Newtown Park  
600 estimated  
attendees

Align with **Purpose.** Sponsor recognition reaches  
14,000 volunteers and 30,000 runners across Greater  
Atlanta through eNewsletters, social media, banners,  
and t-shirts.



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# corporate social responsibility



Partner with us to raise a new generation of youth who grow into service leaders who **change** the world!



As a sponsor of ripple run 2019, your company has the opportunity to **align** itself with a leading volunteer organization.

In addition to strong visibility and awareness, your company will receive direct benefits aimed at your selective target audience. Pebble Tossers offers a valuable partnership to each sponsor.



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# sponsor levels



PRESENTING			
MAXIMUM EXPOSURE	GOLD	SILVER	BRONZE
<b>Featured Logo Placement:</b> <ul style="list-style-type: none"> <li>Race Bibs</li> <li>Start &amp; Finish Banners</li> <li>eNewsletter</li> <li>Social Media</li> <li>Website (Link)</li> <li>Race Day Signage</li> <li>Race T-shirt (Front)</li> </ul>	<b>BEST EXPOSURE</b>	<b>BETTER EXPOSURE</b>	<b>GOOD EXPOSURE</b>
<b>Race Day:</b> <ul style="list-style-type: none"> <li>Announcements</li> <li>Dedicated Table</li> <li>Promotional Materials in Race Swag Bags</li> </ul>	<b>Gold-Level Logo Placement:</b> <ul style="list-style-type: none"> <li>eNewsletter</li> <li>Social Media</li> <li>Website (Link)</li> <li>Race Day Signage</li> <li>Race T-shirt (Back)</li> </ul>	<b>Silver-Level Logo Placement:</b> <ul style="list-style-type: none"> <li>eNewsletter</li> <li>Website (Link)</li> <li>Race Day Signage</li> <li>Race T-shirt (Back)</li> </ul>	<b>Bronze-Level Logo Placement:</b> <ul style="list-style-type: none"> <li>eNewsletter</li> <li>Website (Link)</li> <li>Race Day Signage</li> <li>Race T-shirt (Back)</li> </ul>
<b>Race Registrations:</b> <ul style="list-style-type: none"> <li>25 Runners</li> <li>25 T-shirts</li> </ul>	<b>Race Day:</b> <ul style="list-style-type: none"> <li>Dedicated Table</li> <li>Promotional Materials in Race Swag Bags</li> </ul>	<b>Race Day:</b> <ul style="list-style-type: none"> <li>Dedicated Table</li> <li>Promotional Materials in Race Swag Bags</li> </ul>	<b>Race Day:</b> <ul style="list-style-type: none"> <li>Dedicated Table</li> <li>Promotional Materials in Race Swag Bags</li> </ul>
<b>All Year:</b> <ul style="list-style-type: none"> <li>Dedicated Day of Service for your Company: 25 people</li> <li>Logo placement on Website and Communications</li> <li>10 Pebble Tossers Individual Memberships (\$35 value)</li> <li>Use of Pebble Tossers logo</li> </ul>	<b>Race Registrations:</b> <ul style="list-style-type: none"> <li>15 Runners</li> <li>15 T-shirts</li> </ul>	<b>Race Registrations:</b> <ul style="list-style-type: none"> <li>10 Runners</li> <li>10 T-shirts</li> </ul>	<b>Race Registrations:</b> <ul style="list-style-type: none"> <li>5 Runners</li> <li>5 T-shirts</li> </ul>
<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>

Sponsorships are Tax Deductible.

# sponsor levels + benefits : ripple run 2019

sponsorships available	presenting	gold	silver	bronze
<b>name + logo placement</b>				
Race webpage	Logo with link	Logo with link	logo	logo
Logo on start & finish banners	✓			
Race day Signage	✓	✓		
Race t-shirt	Front + Back	Back	Back	Back
Logo on race bibs	✓			
<b>promotion</b>				
Social media	✓	✓		
Recognition in eNewsletters	Up to event and for 12 additional months after the event	Up to event	Up to event	Up to event
Race day announcements	Special feature	✓	✓	✓
<b>race day + beyond benefits</b>				
Dedicated Sponsor Table at event	✓	✓		
Race registration + t-shirt	25 Registrations	15 Registrations	10 Registrations	5 Registrations
Ability to place items in swag bags	✓	✓	✓	✓
Dedicated Day of Service for your Company	For up to 25 people			
Pebble Tossers Individual Memberships (\$35 value)	10 Members	5 Members		

# sponsor levels: in-kind



In-kind donations are needed:

- Items for Swag Bags
- Promotional Items
- Post race Food + Beverage
- T-shirts, Prizes, etc...

Additional sponsorship opportunities:

- Bib Sponsor
- Warm-Up Sponsor
- Water Stop Sponsor
- Mile Marker Sponsors

## BIB SPONSOR

ONLY 1 AVAILABLE

Logo placement on the front of all race bibs + all bronze sponsor perks.



\$500

## PRE-RACE WARM-UP

FILLED

Pre-Race Email + Social Media Exercise/Nutrition Tips, Lead warm-up exercises, logo placement on signage, and swag bag content donation. Two (2) race registrations.

\$250

## WATER STOP

ONLY 1 AVAILABLE!

Signage w/ logo placement at the Water Stop. Two (2) race registrations.

\$250

## MILE MARKERS

ONLY 1 REMAINING

Signage w/ logo placement at the 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> Mile Marker. Two (2) race registrations.

\$150

## FRIEND of Pebble Tossers

Name placement on t-shirts and website logo. Two (2) race registrations.

\$250-\$499

Tax deductible donation



# sponsor form



- ☐ Presenting - \$5,000      ☐ Bib Sponsor- \$500
- ☐ Gold - \$2,500      ☐ Pre-race Warm Up - \$250
- ☐ Silver - \$1,000      ☐ Water Stop - \$250
- ☐ Bronze - \$500      ☐ Mile Marker- \$150
- ☐ Friend of Pebble Tossers- \$250 or \$: \_\_\_\_\_
- ☐ In-Kind: Value \$ \_\_\_\_\_ Product Description: \_\_\_\_\_

Name: \_\_\_\_\_ Organization Name: \_\_\_\_\_

Name as it should be listed for recognition pieces:

\_\_\_\_\_

Street Address: \_\_\_\_\_ City/ST/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

#### METHOD OF PAYMENT:

- ☐ Venmo or PayPal (@pebbletossers)
- ☐ Enclosed is a check made payable to Pebble Tossers, Inc.

Credit Card Charges will have a 3.5% convenience fee added.

☐ American Express   ☐ Visa   ☐ MasterCard   ☐ Discover   Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Total amount to be charged: \_\_\_\_\_

As a sponsor, I understand I will receive the applicable sponsorship opportunities described in this packet and agree to provide digital artwork for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and payment has been issued to and accepted by Pebble Tossers. All artwork needs to be delivered in the highest resolution possible by October 11, 2019. THANK YOU!

Questions?  
Contact Jennifer Guynn-  
jguynn@pebbletossers.org.  
1155 Mt. Vernon Hwy, NE, Ste 800  
Dunwoody, GA 30338  
678-757-5597



sponsorship agreements available by contacting:

Jennifer Guynn

Founding Executive Director

[jguynn@pebbletossers.org](mailto:jguynn@pebbletossers.org)

678-757-5597



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[www.riplerun.org](http://www.riplerun.org)



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